

**ALLSTATE/NATIONAL JOURNAL HEARTLAND MONITOR POLL IX TOPLINE RESULTS**  
**National Sample of N=1000 ADULTS AGE 18+**  
**(Overall Margin of Error = +/-3.1% in 95 out of 100 cases)**

**With oversamples of African-Americans, Hispanics, and Asians**  
**N=305 African Americans, N=304 Hispanics, and N=110 Asians**  
**Conducted May 18-22, 2011 Among Adults Via Landline and Cell Phone**

**Mood of the Country**

- And, to start with, do you feel that the country, in general, is headed in the right direction, or do you think things are seriously off on the wrong track?

<u>Direction of Country</u>	Total	White <i>n=643, MoE=+/- 3.9%</i>	African American/ Black <i>n=305, MoE=+/- 5.6%</i>	Hispanic <i>n=304, MoE=+/- 5.6%</i>	Asian <i>n=110, MoE=+/- 9.3%</i>
Right direction	28%	22%	57%	38%	45%
Wrong track	58%	66%	30%	47%	31%
Neither	4%	3%	5%	3%	9%
Don't Know / Refused	10%	9%	9%	12%	16%

<u>Direction of Country</u> <i>(Trend Data among Total Sample)</i>	4/09	7/09	9/09	1/10	4/10	8/10	12/10	3/11	5/11
Right direction	47%	38%	38%	34%	34%	27%	30%	26%	28%
Wrong track	42%	50%	50%	55%	54%	62%	60%	60%	58%
Neither	2%	3%	4%	4%	4%	6%	4%	6%	4%
Don't Know / Refused	9%	9%	8%	6%	8%	4%	6%	8%	10%

2. And, overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

<b>Obama Approval/Disapproval</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Strongly approve	27%	19%	70%	33%	26%
Somewhat approve	24%	23%	20%	32%	44%
<b>TOTAL APPROVE</b>	<b>51%</b>	<b>43%</b>	<b>90%</b>	<b>65%</b>	<b>70%</b>
Somewhat disapprove	13%	14%	2%	15%	9%
Strongly disapprove	28%	35%	2%	13%	6%
<b>TOTAL DISAPPROVE</b>	<b>41%</b>	<b>48%</b>	<b>4%</b>	<b>28%</b>	<b>15%</b>
Don't Know / Refused	8%	10%	6%	7%	16%

<b>Obama Approval/Disapproval</b> <i>(Trend Data among Total Sample)</i>	<b>4/09</b>	<b>7/09</b>	<b>9/09</b>	<b>1/10</b>	<b>4/10</b>	<b>8/10</b>	<b>12/10</b>	<b>3/11</b>	<b>5/11</b>
Strongly approve	38%	32%	31%	26%	26%	25%	26%	24%	25%
Somewhat approve	23%	24%	21%	21%	22%	21%	22%	25%	25%
<b>TOTAL APPROVE</b>	<b>61%</b>	<b>56%</b>	<b>52%</b>	<b>47%</b>	<b>48%</b>	<b>46%</b>	<b>48%</b>	<b>49%</b>	<b>50%</b>
Somewhat disapprove	8%	9%	11%	13%	11%	10%	12%	14%	13%
Strongly disapprove	20%	27%	29%	32%	35%	39%	35%	30%	29%
<b>TOTAL DISAPPROVE</b>	<b>28%</b>	<b>36%</b>	<b>40%</b>	<b>45%</b>	<b>46%</b>	<b>49%</b>	<b>46%</b>	<b>44%</b>	<b>42%</b>
Don't Know / Refused	11%	9%	8%	8%	7%	4%	6%	8%	8%

3. And, if next year's election for President were held today, would you...

<b>Obama Re-elect</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Definitely vote to re-elect Barack Obama	27%	20%	73%	31%	25%
Probably vote to re-elect Barack Obama	15%	14%	16%	21%	24%
<b>TOTAL VOTE FOR RE-ELECT</b>	<b>42%</b>	<b>34%</b>	<b>89%</b>	<b>52%</b>	<b>49%</b>
Probably vote for someone else	14%	15%	3%	17%	14%
Definitely vote for someone else	33%	39%	2%	19%	12%
<b>TOTAL VOTE FOR SOMEONE ELSE</b>	<b>47%</b>	<b>54%</b>	<b>5%</b>	<b>36%</b>	<b>25%</b>
Don't Know / Refused	11%	11%	6%	12%	25%

<b>Obama Re-elect</b> <i>(Trend Data among Total Sample)</i>	<b>1/10</b>	<b>4/10</b>	<b>8/10</b>	<b>3/11</b>	<b>All Adults 5/11</b>	<b>REG. VOTERS 5/11</b>
Definitely vote to re-elect Barack Obama	23%	25%	23%	21%	27%	29%
Probably vote to re-elect Barack Obama	16%	14%	15%	18%	15%	15%
<b>TOTAL VOTE FOR RE-ELECT</b>	<b>39%</b>	<b>39%</b>	<b>39%</b>	<b>39%</b>	<b>42%</b>	<b>43%</b>
Probably vote for someone else	13%	13%	14%	16%	14%	14%
Definitely vote for someone else	37%	37%	38%	33%	33%	34%
<b>TOTAL VOTE FOR SOMEONE ELSE</b>	<b>50%</b>	<b>50%</b>	<b>52%</b>	<b>49%</b>	<b>47%</b>	<b>48%</b>
Don't Know / Refused	10%	12%	9%	12%	11%	9%

4. And, in general, who do you trust more to develop solutions to the country's economic challenges...

<b>Trust to Develop Solutions</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
President Obama	40%	33%	79%	53%	45%
Republicans in Congress	37%	41%	5%	24%	28%
Both	2%	1%	2%	2%	2%
Neither	14%	18%	8%	6%	11%
Don't Know / Refused	8%	7%	5%	14%	15%

<b>Trust to Develop Solutions</b> <i>(Trend Data among Total Sample)</i>	<b>4/09</b>	<b>7/09</b>	<b>9/09</b>	<b>1/10</b>	<b>4/10</b>	<b>8/10</b>	<b>12/10</b>	<b>3/11</b>	<b>5/11</b>
President Obama	55%	46%	48%	41%	39%	42%	42%	40%	40%
Republicans in Congress	26%	28%	27%	33%	32%	37%	36%	36%	37%
Both	3%	2%	3%	2%	2%	3%	3%	2%	2%
Neither	12%	17%	16%	19%	19%	14%	15%	15%	14%
Don't Know / Refused	5%	7%	6%	5%	8%	5%	4%	8%	8%

5. And, overall, do you think that the actions being taken by the Obama Administration will...

<b>Obama Administration's Actions</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Increase opportunity for people like you to get ahead	29%	22%	66%	41%	39%
Decrease opportunity for people like you to get ahead	32%	40%	4%	15%	11%
Have no impact	31%	32%	23%	35%	40%
Don't Know / Refused	7%	6%	7%	10%	9%

<b>Obama Administration's Actions</b> <i>(Trend Data among Total Sample)</i>	<b>7/09</b>	<b>9/09</b>	<b>1/10</b>	<b>4/10</b>	<b>8/10</b>	<b>12/10</b>	<b>3/11</b>	<b>5/11</b>
Increase opportunity for people like you to get ahead	40%	39%	37%	34%	32%	32%	31%	29%
Decrease opportunity for people like you to get ahead	30%	30%	34%	36%	38%	35%	34%	32%
Have no impact	23%	25%	25%	25%	26%	27%	30%	31%
Don't Know / Refused	8%	7%	4%	5%	5%	5%	5%	7%

6. Thinking back over the policies that President Obama has pursued during his Presidency, would you say that the country is...

<b>Impact of Obama's Policies</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Significantly better off because of the policies Obama has pursued	12%	9%	23%	17%	21%
Not significantly better off yet, but beginning to move in the right direction because of the policies Obama has pursued	46%	42%	65%	59%	62%
Significantly worse off because of the policies Obama has pursued	35%	42%	5%	15%	9%
Don't Know / Refused	7%	6%	6%	8%	8%

<b>Impact of Obama's Policies</b> <i>(Trend Data among Total Sample)</i>	<b>1/10</b>	<b>4/10</b>	<b>8/10</b>	<b>12/10</b>	<b>3/11</b>	<b>3/11</b>
Significantly better off because of the policies Obama has pursued	13%	11%	11%	14%	13%	12%
Not significantly better off yet, but beginning to move in the right direction because of the policies Obama has pursued	52%	46%	44%	44%	44%	46%
Significantly worse off because of the policies Obama has pursued	31%	37%	41%	37%	36%	35%
Don't Know / Refused	3%	6%	5%	5%	6%	7%

**Views on the Economy & Opportunity**

7. And, in general, over the next 12 months, do you think the economy, overall will...

<b>Economic Trend</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Significantly Improve	9%	6%	25%	16%	10%
Somewhat Improve	51%	48%	61%	58%	70%
<b>TOTAL IMPROVE</b>	<b>61%</b>	<b>54%</b>	<b>86%</b>	<b>74%</b>	<b>80%</b>
Somewhat Worsen	20%	23%	9%	15%	11%
Significantly Worsen	12%	15%	1%	6%	3%
<b>TOTAL WORSEN</b>	<b>32%</b>	<b>38%</b>	<b>10%</b>	<b>21%</b>	<b>14%</b>
Don't Know / Refused	7%	8%	4%	5%	7%

<b>Economic Trend</b> <i>(Trend Data among Total Sample)</i>	<b>4/10</b>	<b>8/10</b>	<b>5/11</b>
Significantly Improve	11%	8%	9%
Somewhat Improve	59%	47%	51%
<b>TOTAL IMPROVE</b>	<b>70%</b>	<b>55%</b>	<b>61%</b>
Somewhat Worsen	15%	23%	20%
Significantly Worsen	12%	17%	12%
<b>TOTAL WORSEN</b>	<b>27%</b>	<b>40%</b>	<b>32%</b>
Don't Know / Refused	3%	5%	7%

8. And, compared to your parents when they were your age, would you say you have...

<b>Opportunity Compared with Parents</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
More opportunity to get ahead	44%	36%	69%	62%	67%
Less opportunity to get ahead	29%	36%	12%	17%	16%
About the same amount of opportunity	24%	25%	18%	19%	15%
Don't Know / Refused	3%	3%	1%	2%	1%

<b>Opportunity Compared with Parents</b> <i>(Trend Data among Total Sample)</i>	<b>7/09</b>	<b>5/11</b>
More opportunity to get ahead	54%	44%
Less opportunity to get ahead	18%	29%
About the same amount of opportunity	26%	24%
Don't Know / Refused	2%	3%

9. And, thinking ahead to when today's children are your age, do you think they will have...

<b><u>Children's Opportunity in the Future</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
More opportunity to get ahead	33%	24%	57%	56%	37%
Less opportunity to get ahead	35%	43%	17%	19%	26%
About the same amount of opportunity	26%	26%	24%	22%	33%
Don't Know / Refused	6%	7%	3%	3%	5%

<b><u>Children's Opportunity in the Future</u></b> <i>(Trend Data among Total Sample)</i>	<b>7/09</b>	<b>12/10</b>	<b>5/11</b>
More opportunity to get ahead	31%	25%	33%
Less opportunity to get ahead	36%	39%	35%
About the same amount of opportunity	29%	30%	26%
Don't Know / Refused	5%	6%	6%

10. And, in the United States today, which of the following plays the biggest role in determining whether or not you have more opportunity to get ahead?

<b><u>Most Important Factor For Opportunity</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Your educational background	39%	34%	51%	53%	46%
The state of the economy	23%	28%	14%	13%	15%
Your own skills	22%	23%	17%	18%	28%
Your income level	9%	9%	10%	8%	6%
Your ethnic or racial background	2%	2%	3%	2%	3%
Don't Know / Refused	4%	3%	3%	6%	2%

11. Which of the following types of employers do you think offer the best chance to achieve the dimensions of career success that are most important to you?

<b><u>Best Employer For Career Success</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Small companies	23%	27%	10%	14%	22%
Large companies	19%	15%	11%	18%	20%
Starting your own business	16%	18%	25%	19%	19%
Schools or universities	15%	13%	22%	21%	20%
Military	7%	8%	9%	6%	1%
Government	6%	4%	13%	13%	7%
Non-profits / public service	4%	5%	4%	2%	5%
Don't Know / Refused	9%	9%	6%	7%	8%

**Core Attitudes Regarding American Society**

12. Now, of the following institutions in American society today, which do you believe does the most to improve life for people like you?

<b>Most Helpful Institution</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Small businesses	31%	35%	21%	26%	24%
Community and nonprofit organizations	22%	22%	27%	22%	19%
The government	14%	11%	22%	22%	23%
Big companies and corporations	12%	12%	12%	18%	16%
Religious institutions	12%	12%	12%	7%	8%
Don't Know / Refused	8%	9%	6%	6%	10%

13. And, thinking some more about economy here in the United States, which of the following statements do you agree with more?

<b>Free Market View</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Left to itself the free market economy creates more opportunities than problems because it provides the most effective way to create economic growth and allow people to rise as far as their talent and hard work will take them.	62%	63%	49%	61%	61%
Left to itself the free market economy creates more problems than opportunities because it creates too much inequality and leaves too many people in poverty.	32%	31%	43%	30%	28%
Don't Know / Refused	6%	6%	7%	9%	11%



Now, in the United States today, you often hear about disagreements about important issues. How much do you believe each of the following contributes to those differences? Please use a scale of 0 to 10 where 0 means it contributes “Nothing at All” to those differences and 10 means it contributes a “Great Deal” to those differences. You can choose any number in between. The (first/next) one is...

<b>Disagreement Causes</b> <i>(Showing 7-10, 4-6, 0-3, Mean)</i>	<b>Total</b> <i>(Showing 7-10, 4-6, 0-3, Mean)</i>	<b>White</b> <i>(Showing 7-10, 4-6, 0-3, Mean)</i>	<b>African American / Black</b> <i>(Showing 7-10, 4-6, 0-3, Mean)</i>	<b>Hispanic</b> <i>(Showing 7-10, 4-6, 0-3, Mean)</i>	<b>Asian</b> <i>(Showing 7-10, 4-6, 0-3, Mean)</i>
14. Economic differences between the rich and poor	57% / 28% / 12% 6.8	57% / 29% / 11% 6.8	67% / 22% / 9% 7.4	62% / 23% / 14% 6.9	68% / 27% / 5% 7.3
15. Generational differences between young and old	37% / 42% / 19% 5.5	33% / 43% / 21% 5.3	46% / 42% / 11% 6.1	44% / 43% / 9% 6.1	38% / 51% / 10% 5.8
16. Religious differences between people of various faiths	32% / 39% / 26% 5.2	31% / 38% / 28% 5.1	36% / 37% / 24% 5.5	37% / 36% / 25% 5.4	40% / 34% / 23% 5.8
17. Ethnic and racial differences between people of different heritage or background	35% / 41% / 21% 5.4	30% / 43% / 25% 5.1	54% / 34% / 11% 6.6	43% / 38% / 17% 5.9	35% / 49% / 12% 5.7
18. Cultural differences between people born in this country and immigrants	45% / 36% / 17% 6.0	42% / 37% / 18% 5.9	42% / 44% / 13% 6.2	57% / 31% / 11% 6.6	57% / 36% / 7% 6.4
19. Political differences between people who support different parties	51% / 34% / 11% 6.6	52% / 33% / 12% 6.6	54% / 31% / 12% 6.6	47% / 37% / 11% 6.3	56% / 29% / 9% 6.7

**Attitudes Regarding Government's Role**

20. Now, which of the following comes CLOSEST to your view regarding the proper role of government in the economy?

<b>Proper Role of Government in the Economy</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
In the current economic environment, government is not the solution to our economic problems; government is the problem.	36%	42%	17%	25%	16%
I would like to see government play an active role in the economy to ensure it benefits people like me, but I am not sure that I can trust government to do this effectively.	34%	33%	38%	34%	38%
In the current economic environment, the government must play an active role in regulating the marketplace and ensuring that the economy benefits people like me.	27%	23%	42%	37%	36%
Don't Know / Refused	3%	2%	4%	4%	11%

<b>Proper Role of Government in the Economy</b> <i>(Trend Data among Total Sample)</i>	<b>1/10</b>	<b>4/10</b>	<b>8/10</b>	<b>5/11</b>
In the current economic environment, government is not the solution to our economic problems; government is the problem.	35%	33%	35%	36%
I would like to see government play an active role in the economy to ensure it benefits people like me, but I am not sure that I can trust government to do this effectively.	33%	28%	33%	34%
In the current economic environment, the government must play an active role in regulating the marketplace and ensuring that the economy benefits people like me.	29%	32%	28%	27%
Don't Know/ Refused	3%	7%	3%	3%

21. And considering the benefits you receive from government policies and programs, do you believe the taxes you pay are...

<b>Tax Level</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Too high	52%	51%	52%	55%	39%
Too low	5%	6%	1%	4%	10%
About Right	41%	40%	44%	38%	46%
Don't Know / Refused	2%	2%	2%	2%	4%

22. Now, I'm going to read you two statements regarding potential government agendas. Please tell me which government agenda you think would create more opportunity for people like yourself?

<b><u>Government Agenda to Create Opportunity</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
A government agenda focused on cutting taxes, reducing regulation of business, and helping people start their own businesses.	45%	45%	42%	46%	23%
A government agenda focused on investment in education and training, infrastructure projects like roads, and scientific research into areas like alternative energy	50%	49%	55%	52%	71%
Don't Know / Refused	5%	6%	3%	2%	5%

<b><u>Government Agenda to Create Opportunity</u></b> <i>(Trend Data among Total Sample)</i>	<b>7/09</b>	<b>1/10</b>	<b>4/10</b>	<b>5/11</b>
A government agenda focused on cutting taxes, reducing regulation of business, and helping people start their own businesses.	46%	48%	48%	45%
A government agenda focused on investment in education and training, infrastructure projects like roads, and scientific research into areas like alternative energy	48%	46%	46%	50%
Don't Know / Refused	6%	6%	6%	5%

**Issues of Race and Ethnicity**

23. In general, in the last ten years, do you believe that the United States is doing better, worse or about the same at providing equal opportunity for people of all races?

<b><u>U.S. on Providing Equal Opportunity For All Races</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Doing better	48%	50%	45%	36%	43%
Doing worse	17%	16%	17%	23%	11%
About the same	33%	32%	38%	37%	39%
Don't Know / Refused	2%	2%	1%	3%	7%

24. And, compared to when you were younger, do you believe that the United States provides more opportunity for people of all races, less opportunity, or about the same amount of opportunity?

<b><u>U.S. on Providing More/Less Opportunity For All Races</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
More opportunity	55%	60%	48%	46%	38%
Less opportunity	14%	13%	18%	18%	16%
About the same amount	30%	26%	34%	35%	42%
Don't Know / Refused	1%	1%	*	1%	4%

25. Do you believe that racial and ethnic minorities have too much, too little, or about the right amount of influence in our political process?

<b><u>Minorities and Power in Politics - Overall</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Too much	21%	25%	11%	11%	10%
Too little	32%	23%	60%	51%	53%
About the right amount	41%	45%	26%	32%	34%
Don't Know / Refused	6%	7%	3%	7%	3%

26. And, do minorities have too much, too little, or about the right amount of influence in the Republican Party?

<b><u>Minorities and Power in Politics – Republican Party</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Too much	11%	10%	14%	12%	8%
Too little	44%	40%	64%	55%	56%
About the right amount	30%	33%	14%	24%	20%
Don't Know / Refused	15%	17%	8%	9%	16%

27. And, do minorities have too much, too little, or about the right amount of influence in the Democratic Party?

<b><u>Minorities and Power in Politics – Democratic Party</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Too much	26%	30%	10%	15%	16%
Too little	22%	16%	43%	37%	35%
About the right amount	40%	40%	42%	40%	40%
Don't Know / Refused	12%	14%	4%	7%	10%

28. Now, as you may have seen in the news recently, the 2010 Census data shows that the United States population grew nearly 10% since 2000, with more than half of that growth coming from the country's Hispanic population. Ethnic or racial minorities now comprise more than one-third of the American population, including nearly half of the population of Americans younger than 18. And the growth in the nation's white population has been slower than nearly all other groups. It has been estimated that this trend will result in minorities outnumbering whites in the US by the year 2042.

Thinking about these population changes, which of the following statements do you agree with more?

<b>Demographic Change</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
These trends continue the American tradition of welcoming people of all backgrounds to come to this country and make a better life for their family. Immigrant and minority populations have always shaped American society and have contributed to America's position as the world's biggest economy and the land of opportunity.	42%	39%	45%	60%	62%
These trends are troubling because the population change in this country is happening too quickly and causing fundamental changes to the character and values of the United States at a time when the country is already faced with high unemployment and many Americans are living at or below the poverty line.	50%	53%	51%	34%	29%
Don't Know / Refused	8%	8%	4%	6%	8%

29. And, which of the following do you believe is the biggest factor contributing to this increase in the minority population?

<b>Biggest Factor Driving Minority Population Increase</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Higher birth rates among the minority population in this country	30%	29%	34%	33%	25%
Legal immigration of new people to this country	13%	11%	16%	16%	20%
Illegal immigration of new people to this country	50%	53%	41%	45%	45%
Don't Know / Refused	8%	7%	9%	7%	9%

Now, for each of the following, please tell me how likely you think it is to happen as a result of the population changes we've been discussing. For each one, please tell me if you believe this is very likely, somewhat likely, not very likely, or not at all likely to happen. The (first/next) one is...

<b>Results of Demographic Changes</b>	<b>Very Likely</b>	<b>Somewhat Likely</b>	<b>Total Likely</b>	<b>Not Very Likely</b>	<b>Not At All Likely</b>	<b>Total Not Likely</b>	<b>Don't Know / Ref</b>
30. More racial tolerance and mixed-race marriages	47%	38%	<b>85%</b>	8%	4%	<b>12%</b>	3%
31. More racial intolerance and tension	30%	36%	<b>66%</b>	23%	7%	<b>30%</b>	3%
32. Fewer skilled workers for the American economy	29%	31%	<b>59%</b>	25%	11%	<b>37%</b>	4%
33. A more diverse workforce with unique skills	38%	36%	<b>75%</b>	15%	6%	<b>21%</b>	4%
34. More income inequality	25%	39%	<b>64%</b>	24%	7%	<b>31%</b>	6%
35. A richer cultural experience for all Americans	29%	37%	<b>66%</b>	20%	11%	<b>31%</b>	3%
36. Fewer people who uphold America's cultural heritage	29%	32%	<b>62%</b>	24%	10%	<b>34%</b>	4%
37. Increased success for minority-owned businesses in the United States	37%	46%	<b>83%</b>	9%	4%	<b>13%</b>	3%
A1. Fewer people who uphold traditional American values (N=776, MoE = +/-3.5%)	31%	34%	<b>64%</b>	23%	8%	<b>31%</b>	4%

<b>Results of Demographic Changes</b> <i>(Showing Total Likely / Total Not Likely)</i>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
30. More racial tolerance and mixed-race marriages	<b>85% / 12%</b>	85% / 13%	85% / 13%	84% / 11%	90% / 7%
31. More racial intolerance and tension	<b>66% / 30%</b>	66% / 31%	69% / 28%	70% / 26%	66% / 31%
32. Fewer skilled workers for the American economy	<b>59% / 37%</b>	58% / 38%	68% / 30%	65% / 32%	51% / 45%
33. A more diverse workforce with unique skills	<b>75% / 21%</b>	73% / 24%	79% / 18%	85% / 10%	86% / 13%
34. More income inequality	<b>64% / 31%</b>	61% / 33%	67% / 31%	74% / 23%	59% / 31%
35. A richer cultural experience for all Americans	<b>66% / 31%</b>	64% / 33%	67% / 31%	74% / 22%	78% / 16%
36. Fewer people who uphold America's cultural heritage	<b>62% / 34%</b>	59% / 37%	68% / 28%	66% / 28%	59% / 34%
37. Increased success for minority-owned businesses in the United States	<b>83% / 13%</b>	84% / 13%	81% / 16%	82% / 17%	84% / 12%
A1. Fewer people who uphold traditional American values (N=776, MoE = +/-3.5%)	<b>64% / 31%</b>	63% / 33%	65% / 34%	69% / 26%	56% / 42%

**Personal / Experiential Questions**

43. Were you born in the United States or in some other country?

<u>Your Country of Birth</u>	Total	White	African American / Black	Hispanic	Asian
Born in the United States	90%	96%	92%	67%	44%
Other Country	8%	2%	8%	32%	55%
Don't Know / Refused	2%	2%	-	2%	1%

44. And were your parents born in the United States or in some other country? (Accepted Multiple Answers)

<u>Parents' Country of Birth</u>	Total	White	African American / Black	Hispanic	Asian
Born in the United States	84%	93%	90%	39%	29%
Other Country	14%	5%	10%	64%	74%
Don't Know / Refused	2%	2%	-	2%	1%

45. Thinking about the area in which you live, are your neighbors mostly of a similar ethnic or racial background as you, mostly of a different background, or is your neighborhood mixed?

<u>Neighborhood Ethnic / Racial Composition</u>	Total	White	African American / Black	Hispanic	Asian
Mostly similar background	46%	50%	35%	45%	8%
Mostly different background	8%	7%	8%	8%	29%
Mixed neighborhood	44%	40%	55%	46%	62%
Don't Know / Refused	2%	2%	1%	1%	1%

46. Over the past several years, has the area in which you live become more ethnically and racially diverse, less diverse, or has it stayed about the same?

<u>Neighborhood Ethnic / Racial Composition Change</u>	Total	White	African American / Black	Hispanic	Asian
More diverse	36%	39%	33%	25%	24%
Less diverse	3%	2%	9%	4%	1%
Stayed same	57%	54%	56%	67%	74%
Don't Know / Refused	3%	5%	2%	4%	1%



**Demographic Questions**

A. Gender

<b>Gender</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Female	52%	52%	54%	48%	53%
Male	48%	48%	46%	52%	47%

B. Region

<b>Region</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Northeast	11%	13%	11%	13%	10%
Midatlantic	14%	13%	16%	6%	11%
Deep South	23%	20%	32%	20%	20%
Outer South	8%	8%	15%	2%	3%
Upper Midwest	17%	20%	13%	5%	13%
Great Plains	6%	8%	2%	2%	2%
Mountain	6%	6%	4%	13%	4%
Pacific	16%	12%	8%	38%	37%

C. Age

<b>Age</b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
18-29	22%	18%	26%	31%	22%
30-44	25%	24%	29%	35%	33%
45-54	11%	13%	14%	11%	11%
55-64	17%	22%	15%	13%	18%
65+	21%	19%	12%	8%	11%
Don't Know / Refused	3%	4%	3%	2%	5%

D. Hispanic

<b>Hispanic</b>	<b>Total</b>
Yes	12%
No	87%
Don't Know / Refused	1%



E. **[ASKED IF ANSWERED YES TO BEING HISPANIC, N=304, MOE = +/-5.6%]**  
Main National Ancestry

<b><u>Hispanic Ancestry</u></b>	<b>Total</b>
Mexican	56%
Puerto Rican	14%
Cuban	1%
Spaniard	11%
Other	16%
Don't Know / Refused	2%

F. For statistical purposes only, could you please tell me your ethnic background?

<b><u>Ethnicity</u></b>	<b>Total</b>
White/Caucasian (Non-Hispanic)	69%
African-American/Black	12%
Hispanic/Latino	12%
Asian-American/Asian	4%
Native American	2%
Other	1%
Don't Know / Refused	2%

G. **[ASKED IF ANSWERED ASIAN / ASIAN-AMERICAN, N=110, MOE = +/-9.3%]**  
More specifically, what is your main national ancestry?

<b><u>Asian Ancestry</u></b>	<b>Total</b>
Chinese	38%
Vietnamese	16%
Japanese	13%
Filipino	9%
Korean	6%
Indian	4%
Other	9%
Don't Know / Refused	4%

H. Do you personally identify as being bi-racial or multi-racial?

<u>Bi-racial or Multi-racial</u>	Total	White	African American / Black	Hispanic	Asian
Yes	15%	9%	15%	39%	21%
No	78%	85%	81%	48%	72%
Don't Know / Refused	7%	6%	5%	13%	8%

D1. First, what is the last grade of formal education you have completed?

<u>Education</u>	Total	White	African American / Black	Hispanic	Asian
Less than high school	7%	6%	9%	15%	4%
High school graduate	28%	25%	39%	36%	13%
Some college / vocational school	27%	26%	26%	27%	19%
College graduate	25%	28%	19%	18%	41%
Post-graduate	11%	13%	6%	2%	23%
Don't Know / Refused	2%	2%	*	2%	1%

D2. And, are you currently employed?

<u>Employment</u>	Total	White	African American / Black	Hispanic	Asian
Yes	54%	56%	50%	54%	65%
No	44%	42%	50%	45%	35%
Don't Know / Refused	2%	3%	-	2%	-

D3. **[ASKED ONLY OF THOSE WHO ARE EMPLOYED, N=538, MoE = +/-4.2%]**  
And, are you employed full-time or part-time?

<u>Employment Status</u>	Total	White	African American / Black	Hispanic	Asian
Full-time	75%	77%	77%	73%	83%
Part-time	24%	23%	22%	26%	17%
Don't Know / Refused	*	*	1%	1%	-

D4. **[ASKED ONLY OF THOSE WHO ARE EMPLOYED, N=538, MoE = +/-4.2%]**  
 How many jobs do you currently hold?

<u>Number of Jobs</u>	Total	White	African American / Black	Hispanic	Asian
One	82%	82%	84%	87%	86%
Two	15%	16%	13%	9%	11%
Three or more	2%	2%	3%	3%	3%
Don't Know / Refused	*	*	*	*	1%

D4B. **[ASKED ONLY OF THOSE WHO ARE EMPLOYED, N=538, MoE = +/-4.2%]**  
 On average, how many hours do you work in a typical week?

<u>Hours Worked</u>	Total	White	African American / Black	Hispanic	Asian
30 or less	21%	19%	18%	26%	13%
31-50	59%	59%	62%	60%	69%
51+	19%	21%	18%	14%	17%
Don't Know / Refused	*	*	1%	*	*

D5. **[ASKED ONLY OF THOSE WHO ARE NOT EMPLOYED, N=444, MoE = +/-4.7%]**  
 Are you a student, a homemaker, retired, active military duty, or unemployed and looking for work?

<u>Employment Status</u>	Total	White	African American / Black	Hispanic	Asian
Retired	53%	59%	39%	22%	36%
Homemaker	13%	13%	11%	21%	18%
Student	15%	12%	27%	22%	28%
Looking for work	12%	10%	19%	26%	11%
Active military duty	-	-	-	-	-
Refused	6%	7%	4%	10%	7%

D6. And, please tell me which of the following categories best applies to your total household income for 2010...

<u>Income</u>	Total	White	African American / Black	Hispanic	Asian
Less than \$15,000	16%	13%	26%	27%	5%
\$15,000 to less than \$30,000	20%	18%	22%	27%	11%
\$30,000 to less than \$50,000	17%	17%	17%	22%	12%
\$50,000 to less than \$75,000	12%	14%	13%	7%	13%
\$75,000 to less than \$100,000	12%	14%	5%	8%	15%
\$100,000 to less than \$200,000	11%	13%	9%	3%	23%
\$200,000 or more	2%	2%	1%	*	11%
Don't Know / Refused	10%	11%	6%	6%	10%

D7. Would state records show that you are currently registered to vote?

<u>Registered Voter</u>	Total	White	African American / Black	Hispanic	Asian
Yes	84%	86%	88%	74%	73%
No	12%	11%	11%	24%	26%
Don't Know / Refused	3%	4%	1%	2%	2%

D7Y. [ASKED ONLY IF REGISTERED TO VOTE, N=842, MoE = +/-3.4%]

And, would state records show that you voted in the elections for elections for Congress in November 2010?

<u>Voted in 2010 Congressional Midterm Election</u>	Total	White	African American / Black	Hispanic	Asian
Yes	77%	78%	80%	67%	75%
No	23%	22%	20%	33%	25%
Don't Know / Refused	--	--	--	--	--

D7Z. [ASKED ONLY IF REGISTERED TO VOTE, N=842, MoE = +/-3.4%]  
 And, would state records show that you voted in the elections for President in November 2008?

<u>Voted in 2008 Presidential Election</u>	Total	White	African American / Black	Hispanic	Asian
Yes	87%	86%	89%	78%	89%
No	13%	14%	11%	22%	11%
Don't Know / Refused	--	--	--	--	--

D8. And, generally speaking, do you think of yourself as a Republican, Democrat, Independent, or something else?

<u>Political Party</u>	Total	White	African American / Black	Hispanic	Asian
Democrat	33%	26%	66%	46%	24%
Independent	26%	30%	21%	24%	39%
Republican	26%	27%	5%	9%	13%
Something else	9%	11%	7%	12%	15%
Other	1%	1%	--	2%	1%
Don't Know / Refused	4%	4%	1%	8%	7%

D9. What is your marital status?

<u>Marital Status</u>	Total	White	African American / Black	Hispanic	Asian
Single	31%	25%	50%	44%	36%
Married	47%	52%	30%	39%	54%
Divorced	9%	10%	9%	6%	6%
Separated	2%	1%	4%	4%	1%
Widowed	8%	8%	6%	4%	3%
Don't Know / Refused	3%	3%	*	3%	--

D10. And, how many children under the age of 18, if any, do you have living at home?

<b><u>Children</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
None	64%	67%	59%	48%	62%
One	14%	14%	16%	14%	17%
Two	12%	10%	12%	22%	15%
Three	5%	3%	7%	9%	2%
Four or more	3%	2%	4%	5%	3%
Don't Know / Refused	3%	3%	*	2%	1%

D11. And, thinking about where you live, would you describe it as an Urban area, a Suburban area or a Rural area?

<b><u>Geography</u></b>	<b>Total</b>	<b>White</b>	<b>African American / Black</b>	<b>Hispanic</b>	<b>Asian</b>
Urban	31%	24%	52%	47%	34%
Suburban	36%	39%	26%	23%	55%
Rural	28%	32%	20%	23%	9%
Don't Know / Refused	4%	5%	2%	8%	2%